

WEE-NORTH

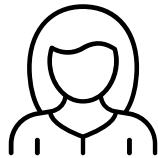
Changing the face of industrial trades in northern Ghana



Empowering Women in Industrial Trades in Northern Ghana Project.
Funded by Global Affairs Canada. Implemented by Alinea.

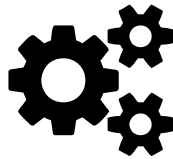
3,300

women estimated to benefit from work in industrial trades



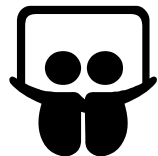
20%

increase estimated in women who will join industrial trades



Partnership

with education and industry for quality skills training programs



In rural northern Ghana, women often ask their husbands for consent to work in jobs where they earn money. At the same time, this region struggles to find skilled workers for industrial trades.

In response, WEE-NORTH helps women join the workforce as welders, bricklayers, plumbers, carpenters and electrical installers. These opportunities increase productivity, profitability and access to decent work for women.

To overcome prevailing gender stereotypes and barriers, WEE-NORTH uses approaches that engage men in creating change in gender relations in their communities.

“By focusing on women and industrial trades, we close the skills gap and address gender barriers in employment to support economic growth for women across northern Ghana.”

- Elyn Floyd, Project Director

Alinea is an international development consultancy providing technical and management expertise that helps people improve their lives. Over 35 years, Alinea has delivered lasting change through more than 515 projects worldwide.

